

CancerLifeline

Eighth Annual *Faces of Caregiving* Awards Luncheon

April 29th, 2008 – The Westin Seattle

Sponsorship Opportunities

SPOTLIGHT SPONSOR ~ \$15,000

YOUR DONATION will underwrite the cost of lunch for approximately 1000 guests.

Cancer Lifeline is pleased to recognize *Spotlight Sponsors* in the following ways:

- Prominent placement in “thank you” ad in May 2008 *Puget Sound Business Journal*, Corporate Citizenship
- Prominent recognition in all event signage, invitation, program, and event media,
- Prominent recognition in all pre and post-event press releases
- Recognition in *Lifeline*, Cancer Lifeline’s Newsletter (circulation ~ 5,000)
- Caregiver at Work honoree recognition (see separate enclosure)
- Company logo on Cancer Lifeline’s website
- Emcee recognition as Spotlight Sponsor during event
- Private pre-reception event with Faces of Caregiving honorees and community leaders
- One table for 10 with priority seating

FOOTLIGHT SPONSOR ~ \$12,500

YOUR DONATION will underwrite the cost of the venue and professional audio visual services.

Cancer Lifeline is pleased to recognize *Footlight Sponsors* in the following ways:

- Prominent placement in “thank you” ad in May 2008 *Puget Sound Business Journal*, Corporate Citizenship
- Recognition in all event signage, invitation, program, and event media,
- Caregiver at Work honoree recognition (see separate enclosure)
- Company logo on Cancer Lifeline’s website
- Emcee recognition as Footlight Sponsor during event
- Private pre-reception event with Faces of Caregiving honorees and community leaders
- One table for 10 with priority seating

Shining a Bright Light on Caregiving

MARQUEE SPONSOR ~ \$10,000

YOUR DONATION will underwrite the cost of design, printing and postage for all event printed materials.

Cancer Lifeline is pleased to recognize *Marquee Sponsors* in the following ways:

All benefits of Sustaining Sponsor plus:

- Prominent placement in "thank you" ad in May 2008 *Puget Sound Business Journal*, Corporate Citizenship
- Emcee recognition as Marquee Sponsor during event

SUSTAINING SPONSOR ~ \$7,500

YOUR DONATION will contribute to Cancer Lifeline programs and services which are offered to clients at no charge.

Cancer Lifeline is pleased to recognize *Sustaining Sponsors* in the following ways:

All benefits of Supporting Sponsor plus:

- Emcee recognition as Sustaining Sponsor during event
- One table for 10 with priority seating

SUPPORTING SPONSOR ~ \$5,000

YOUR DONATION will contribute to Cancer Lifeline programs and services which are offered to clients at no charge.

Cancer Lifeline is pleased to recognize *Supporting Sponsors* in the following ways:

All benefits of Friendship Sponsor plus:

- Recognition in "thank you" ad in May 2008 *Puget Sound Business Journal*, Corporate Citizenship
- Caregiver at Work honoree recognition (see separate enclosure)
- Recognition on Cancer Lifeline's website
- Private pre-reception event with Faces of Caregiving honorees and community leaders

FRIENDSHIP SPONSOR ~ \$2,500

YOUR DONATION will contribute to the programs and services that are offered to clients of Cancer Lifeline at no charge.

Cancer Lifeline is pleased to recognize *Friendship Sponsors* in the following ways:

- Company/individual name scrolling in audio visual screen prior to event
- Company logo in event media presentation
- Private pre-reception event with Faces of Caregiving honorees and community leaders
- One table for 10

Shining a Bright Light on Caregiving